

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract / Revision 259780 /		Alt Order # 08637569
Product SAVE MY CARE		
Contract Dates 05/09/17 - 05/12/17		Estimate # 5512
Advertiser Iss/Save My Care-A		Original Date / Revision 05/08/17 / 05/08/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code	Advertiser Code 898	Product 1/2 908
Agency Ref 35218		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	05/12/17	05/12/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/08/17	05/14/17	----1--				1	\$1,500.00					
N 2	WHIO	05/11/17	05/11/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/08/17	05/14/17	---1---				1	\$850.00					
N 3	WHIO	05/09/17	05/09/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/08/17	05/14/17	-1-----				1	\$1,500.00					
N 4	WHIO	05/09/17	05/09/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/08/17	05/14/17	-1-----				1	\$850.00					
N 5	WHIO	05/10/17	05/10/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/08/17	05/14/17	--1----				1	\$1,500.00					
Totals								0.00					5	\$6,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/17 - 05/12/17	5	\$6,200.00	(\$930.00)	\$5,270.00
Totals	5	\$6,200.00	(\$930.00)	\$5,270.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8637569
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
MAY8/17 10.42
*** WHIO-TV ***

ADV # _____ ADV. NAME _____ ISS/SAVE MY CARE
AGY # _____ AGY. NAME _____ BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210

WASHINGTON, DC 20001

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTE

ORDER # 859780

CONTRACT # 8637569

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT SAVE MY CARE

EST#5512 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY9/17 MAY12/17 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE MAY8/17 10.42

REP: TO DEANNA
FR JARED
NEW ORDER - SAVE MY CARE
TOTAL \$6200
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-630P	30		\$1,500.00	5/12	5/12	1		FRI	1
PROGRAM : NEWS CENTER 7 AT 6P												
CON COM1: NEWS CENTER 7 AT 6P												
2			600A-700A	30		\$850.00	5/11	5/11	1		THU	1
PROGRAM : DAYBREAK EDITION												
CON COM1: DAYBREAK EDITION												
3			600P-630P	30		\$1,500.00	5/9	5/9	1		TUE	1
PROGRAM : NEWS CENTER 7 AT 6P												
CON COM1: NEWS CENTER 7 AT 6P												

AGENCY ADVERTISER CODE = 898
AGENCY PRODUCT CODE = 908

AGENCY EST# = 5512

REP HEADLINE# 8637569
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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4			600A-700A	30		\$850.00	5/9	5/9	1		TUE	1
PROGRAM : DAYBREAK EDITION												
CON COM1 : DAYBREAK EDITION												

5			600P-630P	30		\$1,500.00	5/10	5/10	1		WED	1
PROGRAM : NEWS CENTER 7 AT 6P												
CON COM1 : NEWS CENTER 7 AT 6P												

MAY/17 \$6,200.00

CONTRACT TOTAL \$6,200.00
 TOTAL SPOTS 5

MARKET TOTALS \$10,333 WHIO 60% WDTN 40% WKEF 0% WRGT 0% CABL 0% WBDT 0%
 2 STATION BUY. OUR SHARE ACCURATE

SVC- NSI
 DEMOS- RA35+*